

## **SPONSORSHIPS OF BILTMORE CHALLENGE ENDURANCE RIDE AERC CHAMPIONSHIP 2025**

**May 2 - May 3, 2025**

*Sanctioned by the American Endurance Ride Conference, Southeast Endurance Ride Assn, and Southeast Distance Riders Assn  
Also, United States Equestrian Federation and Federation Equestrian International for 75 and 100 mile distances*

### **BENEFITS FOR ALL SPONSORS:**

- Space to bring in a (limited size – up to approx. 60' long, 12' wide) tent / rig for your product / service display
- Involvement in an exciting and challenging equine sport: endurance
- Direct contact with over 300 riders and crew members over 4+ event days
- High profile link to riders from around the country and several from around the world
- Exposure to the general public by press/magazine coverage
- Exposure to Biltmore Equestrian Center guests during 4+ event days
- Placement of any brochures you provide in rider packets
- Mention of your sponsorship (financial or in prizes) at Awards Ceremonies
- Listing of your sponsorship on ride site on web, in entry packets and in event program

### **BENEFITS FOR DIAMOND SPONSOR ABOVE \$5,000 LEVEL: TO BE ARRANGED WITH SPONSOR**

### **BENEFITS FOR PLATINUM SPONSOR AT \$3,000 - \$5,000 LEVEL:**

- Your company name/logo prominently listed on front cover of program and on the ride web site with top billing sponsors with logo
- Your logo prominently on Biltmore Challenge open division completion prizes
- Company logo on all pages of the ride web site
- Full page advertisement on inside front cover or back of program and special promotion at rider briefings and awards
- Your banner MOST prominently displayed at registration tent and/or vet check area
- Demonstration times to be pre-advertised.
- Free 50 or Limited Distance mile entry for 2024 (or 2025, depending on timing of agreement) raffled at the AERC Convention in *your name*.
- 4 complimentary tickets to the Friday evening Banquet.

### **BENEFITS FOR GOLD SPONSOR AT \$2000 LEVEL:**

- Your logo on Biltmore Equestrian Center welcome gifts, assuming you provide them
- Company logo on all pages of the ride web site
- Full page advertisement in program and special promotion at rider briefings and awards
- Your banner prominently displayed at registration tent or vet check area
- 3 complimentary tickets to the Friday evening banquet

### **BENEFITS FOR SILVER SPONSOR AT \$1000 LEVEL:**

- One-half page advertisement in event program
- Banner displayed at registration or vet check area
- 1 complimentary ticket to the Friday evening Banquet

### **BENEFITS FOR BRONZE SPONSOR AT \$500 LEVEL:**

- One-quarter page advertisement in event program

Note: Levels can be achieved with cash, services, or prizes

**Contact: Cheryl Newman at [cherylnewman@charter.net](mailto:cherylnewman@charter.net) or 828 665 1531**